



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|-------------|-----------------------------|---------------------|------------------|
| 10/632,392 | 08/01/2003 | Andre De Moraes | 19778-002 | 2927 |
| 54205 7590 01/18/2012 CHADBOURNE & PARKE LLP 30 ROCKEFELLER PLAZA NEW YORK, NY 10112 | | | | |
| EXAMINER KARDOS, NEIL R | | | | |
| ART UNIT 3623 | | PAPER NUMBER | | |
| NOTIFICATION DATE 01/18/2012 | | DELIVERY MODE ELECTRONIC | | |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

Patents@chadbourne.com

DETAILED ACTION

This is a post-allowance Office Action to correct claims 170, 226, and 227 of the Examiner's Amendment dated December 30, 2011.

Examiner's Amendment

Claim 170 should depend from claim 116. Claim 170 is amended by this examiner's amendment to read as follows:

170. (Currently Amended) The medium of claim ~~163~~ 116, wherein ranking the first user and the second user is also based on criteria stored in a database

Claim 226 should depend from claim 173. Claim 226 is amended by this examiner's amendment to read as follows:

226. (Currently Amended) The apparatus of claim ~~220~~ 173, wherein ranking the first user and the second user is also based on the format of the creative works.

Claim 227 should depend from claim 173. Claim 227 is amended by this examiner's amendment to read as follows:

227. (Currently Amended) The apparatus of claim ~~220~~ 173, wherein ranking the first user and the second user is also based on criteria stored in a database.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to NEIL KARDOS whose telephone number is (571)270-3443. The examiner can normally be reached on Monday through Friday from 9 am to 5 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Beth Boswell can be reached on (571) 272-6737. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Neil R. Kardos
Primary Examiner
Art Unit 3623

/Neil R. Kardos/
Primary Examiner, Art Unit 3623